

Pronto Category Mapping

The following document lists the current Pronto categorization schema, broken down to the most granular sub-category level (**Pronto Category Name** is in the left cell, corresponding **Pronto Category ID** is in the right cell). As you are building your Pronto Feed file, enter the Category ID number of the Pronto category (in the **ProntoCategoryID** field) where your product should be classified. If you do not supply this data, Pronto will automatically classify your products within the Pronto categorization schema using other data elements that you have provided.

Baby

Strollers & Accessories	373
Car Seats	375
Carriers	376
Cribs	374
All Other Baby Items	378

Books, Movies & Music

Books

Arts & Phtography	20
Audiobooks	23
Business and Money	52
Calendars	55
Children	62
Comics, Graphic Novels and Anime	80
Computer and Technology	82
Cooking and Wine	85
Diet and Health	97
Education & Textbooks	106
Fiction and Literature	117
History	153
Home and Garden	157
Memoirs and Biographies	189
Music	206
Mysteries	207
Nonfiction	212
Outdoors and Nature	240
Parenting and Families	248
Philosophy	255
Puzzles	266
Reference	269
Religion and Spirituality	271
Romance	277
Science and Nature	284
Science Fiction	285
Self Improvement	290
Sports	310
Travel	338
All Other Books	44

Movies

Action and Adventure	2
Animation	11
Comedy	78
Documentary	98
Drama	102
Educational and Instructional	107
Family	115
Fitness and Health	126
Horror	158
Independent	163
International	166
Military and War	197
Musicals	204
Mystery and Suspense	208
Sports	311
Westerns	351
All Other Movies	202

Music

Alternative	9
Blues	39
Broadway and Vocal	48
Children	65
Classical	71
Comedy	79
Country and Western	88
Dance and DJ	91
Folk	131
Hip Hop	152
International	1167
Jazz	168
Latin	178
Miscellaneous	200
New Age	211
Opera	215
Pop	260
Religious	272
Rhythm and Blues	274
Rock	276
Soundtracks	306
All Other Music	205

Clothing & Accessories

Women's Clothing

Women's Denim, Pants & Shorts	357
Women's Dresses & Skirts	298
Women's Intimates & Hosiery	360
Women's Outerwear	355
Women's Robes, Sleepwear & Slippers	359
Women's Shirts & Tops	358
Women's Shoes	356
Women's Swimwear	371
Maternity	188

Men's Clothing

Men's Denim, Pants & Shorts	193
Men's Outerwear	191
Men's Shirts & Tops	194
Men's Sleepwear, Robes & Slippers	195
Men's Shoes	192
Men's Swimwear	371
Men's Underwear, Undershirts & Socks	196

Children's Clothing

Children's Denim, Pants & Shorts	66
Children's Outerwear	63
Children's Shirts & Tops	67
Children's Skirts & Dresses	298
Children's Sleepwear, Robes & Slippers	68
Children's Shoes	64
Children's Swimwear	371
Children's Underwear, Socks & Hosiery	69

Accessories

Belts	36
Gloves	141
Handbags & Day Packs	146
Hats and Caps	148
Luggage	183
Sunglasses	317
Ties	330
Other Accessories	371

Jewelry & Watches

Jewelry	122
Jewelry Organizers	171
Loose Gems and Beads	182
Body Jewelry	231
Watches	348

Other Clothing

Costumes	371
Other Clothing	371
Other Outerwear	3
Other Shirts & Tops	6
Other Shorts, Pants & Jeans	5
Other Sleepwear, Robes & Slippers	7
Other Shoes	4
Other Underwear, Socks & Hosiery	8

Computers

Laptops, Netbooks and Tablets	177
Desktops	96
E-Book Readers	138
Monitors & Projectors	201
Drives & Storage	92
Networking	210
Printers, Scanners, Copiers and Fax	264
Ink, Toner and Ribbons	383
Software	305
Keyboards, Mice and Input Devices	174
Memory	190
Cables and Accessories	54
Laptop Accessories	382
Desktop Accessories	381

Electronics

Cameras	56
Optics	138
Video and Security Cameras	343
Camera Accessories	1
Televisions	328
DVD, VCR and Blu-ray Players & Recorders	105
Portable Media	379
Stereos, Receivers and Speakers	313
Headphones and Audio Accessories	149
Car Audio	261
GPS	138
Cell Phones	60
Telephones	327
Radio Communications & Scanners	267
Communications Accessories	380
Batteries and Chargers	32
Other Electronic Accessories	222
Other Electronics	223

Flowers, Food & Gifts

Flowers & Plants	129
Food and Drink	307
Other Gifts, Tobacco, and Party Supplies	225

Health & Beauty

Makeup and Accessories	186
Hair and Nail Care	144
Fragrance	134
Skin Care and Bath & Body	297
Dental & Oral Care	93
Ear Care	151
Vision Products	344
Eyeglasses	114
Contact Lenses	84
Massage and Relaxation	187
First Aid Kits and Supplies	123
Nutritional Supplements & Wellness Products	213
Pharmacy	254
Support and Mobility Aids	319
Other Health & Beauty Accessories	226
Other Health & Beauty	227

Home & Garden

Appliances

Refrigerators and Freezers	270
Washers and Dryers	347
Ranges, Ovens and Microwaves	241
Grills	238
Dishwashers	198
Vacuums and Floor Cleaners	342
Blenders, Food Processors and Mixers	38
Coffee and Tea Makers	75
Toasters	331
Waffle Makers	346
Breadmakers	47
All Other Appliances	198

Arts & Crafts

Art Supplies	18
Astronomy and Science	22
Beer and Wine Making	35
Candle and Soap Making	58
Jewelry and Beadwork	170
Ribbon	154
Sewing and Needlework	291
Scrapbooking and Paper Crafts	286
Trains and Models	337

Kitchen & Dining

Barware and Stemware	28
Cookware	86
Tablecloths and Napkins	322
Tableware	70
Cleaning Supplies	72
All Other Kitchen and Dining	175

Furniture

Armoires and Entertainment Systems	17
Beds and Mattresses	34
Bookcases and Shelving	43
Desks and Workstations	94
Dressers	103
Patio and Outdoor Furniture	249
Sofas and Chairs	304
Tables	323
Sets	135
All Other Furniture	199

Lawn & Garden

Lawn and Garden Care	139
Greenhouses	143
Bird Baths, Feeders, and Houses	37
Outdoor Décor	218
Pool and Spa Supplies	229

Decor

Linens and Bedding	181
Towels and Bath Accessories	333
Flooring	127
Lighting	180
Paint and Wallpaper	243
Paintings and Prints	245
Rugs and Carpet	279
Sculptures	288
Window Treatments	353
Cushions, Throws and Home Accents	89

Pets

Pet Supplies	253
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Other

All Other Home and Garden	229
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Musical Instruments & Performance

Amplifiers	10
Keyboard Instruments	173
Percussion Instruments	252
Recording Equipment	268
Sheet Music	292
Stringed Instruments	316
Wind Instruments	352
Other Musical Instruments and Performance	203

Office & School Supplies

Folders and Binders	130
Mailroom and Shipping Supplies	185
Organizers and Planners	216
Pads and Notebooks	242
Paper, Copier and Fax Supplies	247
Presentation Materials	263
Writing Utensils	364
Other Office and School Supplies	233

Sporting Goods

Team Sports

Baseball and Softball	29
Basketball	30
Field Hockey	118
Football and Rugby	132
Ice Hockey and Ice Skating	161
Paintball and Airsoft	244
Racquet Sports	329
Soccer	302
Volleyball	345
Trading Cards	336
Sports Memorabilia	77
Other Team Sports	325

Individual Sports

Bowling	45
Boating and Waterskiing	41
Boxing and Martial Arts	46
Camping	57
Climbing and Hiking	73
Cycling	90
Equestrian	113
Golf	142
Hunting and Fishing	159
Running and Jogging	280
Skateboarding	295
Skiing	296
Snowboarding	300

Other Winter Recreation	354
Surfing	320
Swimming, Scuba and Snorkeling	321
Weight Lifting and Cardio	349
Wrestling	362
Yoga and Pilates	365
Other Outdoor Recreation	239
Other Individual Sports	164

Accessories

Hydration	160
Protective Gear	265
Pedometers and Heart Rate Monitors	251
Other Fitness Accessories	125

Tools & Hardware

Automotive

Auto Parts	25
Body Repair and Customization	42
Car and Truck Accessories	59
Engine and Tire Repair	112
Other Auto Parts	26

Building Materials

Cabinets and Trim	53
Doors and Windows	101
Electrical	109
Lumber and Wood	184
Nails, Screws and Fasteners	209
Plumbing and Heating	257
Sealers and Adhesives	289
Siding	294
Stone and Masonry	314
Other Building Materials	49

Tools

Drills	104
Electrical Tools	108
Generators and Air Tools	140
Job Site Safety and Ergonomics	72
Landscape and Snow Removal	176
Plumbing Tools	259
Saws and Accessories	283
Screwdrivers and Nail Guns	287
Specialty Hand Tools	308
Tool Storage and Organizers	315
Welding	350
Woodworking and Carpentry Tools	361
Other Hand Tools	145
Other Power Tools	262

Other

All Other Tools and Hardware	237
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Toys & Games

Action Figures and Figurines	120
Board Games	40
Building Sets, Blocks and Models	50
Dolls and Plush	100
Other Toys and Games	334

Video Games

Consoles and Accessories	110
Video Games	372

Collectibles

Antiques	12
Coins	76
Stamps	312
Other Collectibles	77